

5-Nov-12

TO: Susie Toma  
Cheryl Long

copy: Cedric Thomas  
Jennifer Stewart  
DeAnna Datillo  
Public File

FROM: Dawn Tavoletti

RE: **Political Rebate**  
Candidate: Raja  
Week of: 10/29 - 11/4  
Contract Number: 339202 - HL 6399928

Dayparts:

Line #	ordered	Length	rate paid	Rate Section	# of spots	LUC	Rebate amount
49	4-5P Tue	:30	\$725	3	1	\$550	\$175

**TOTAL REBATE (Gross) \$175**  
**(Net) \$148.75**



# Billing Adjustment Form

☒ WPXI-TV

☐ PCNC

☐ EPXI

☐ WPXI.com

☐ WPXI Mobile



Agency SRCP

Write-up Date 11/5/12

Client Pol-Raja

Requested By D. Tavoletti

Campaign/Title Pol-SSN

Resolution Date \_\_\_\_\_

**Reason:**

Customer Deduction \_\_\_\_\_

Sales Person Error \_\_\_\_\_

Billing Error \_\_\_\_\_

Traffic Error \_\_\_\_\_

Separation/Scheduling Problem \_\_\_\_\_

Late Run \_\_\_\_\_

Other ☒

**Reference:**

Invoice No. \_\_\_\_\_

Invoice Date \_\_\_\_\_

Contract No. 339202

Explanation of Adjustments by Requestor: LUC

Additional Explanation by \_\_\_\_\_:

GROSS Amount to be Credited: \$ <u>175.00</u>	Debited: \$ _____
NET Amount to be Credited: \$ <u>148.75</u>	Debited: \$ _____

**ROUTE IN THIS ORDER FOR TRACKING AND APPROVAL:**

1. Account Executive: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
2. Local/National Sales Manager: D. Tavoletti Approved ☒ Date 11/5
3. General Sales Manager: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
- General Manager (Over \$5000): \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_
4. Final Approval: Controller: \_\_\_\_\_ Approved \_\_\_\_\_ Date \_\_\_\_\_

Entered On Spreadsheet _____	Entered as done _____	Entered in OSI _____
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WPXI  
4145 Evergreen Road  
Pittsburgh, PA 15214

SRCP - Stevens Reed Curcio & Polholm  
201 North Union Street  
Suite 200  
Alexandria, VA 22314

# Contract # 339202

Schedule Dates 10/30/12-11/06/12  
Advertiser Pol/D Raja/R/SSN/PA (16250)  
Agency SRCP - Stevens Reed Curcio & Polholm (2056)  
Product Political - State Candidate (1071)  
Brand POL/D RAJA /R/SSN/PA (126020)  
Salesperson Telerep/Washington DC, Washington DC (1040)  
Sales Office Telerep/Washington DC  
Buyer Name VONDERHEID,BETSY  
Phone/Fax /  
CPE N/A  
Account Types National/Political  
Billing Type Standard  
Comments RAA 10/30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

Date Entered 10/29/12  
Last Modified 11/05/12  
Entered By Deb O'Keefe  
CO-OP Yes  
Headline # 6399928  
Demo  
Order Type Normal  
Package Deal  
Commission % 15.00  
Commission \$22,616.25  
Net Total \$128,158.75  
Sales Tax

Pittsburgh (WPXI)  
By Broadcast Month  
Nov. 2012 151 \$150,775.00  
Grand Total: 151 \$150,775.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
46.0	Normal Line / Spot	10/30/12-11/02/12	4	:30	11A- Anderson			1	1	1	1			4	\$275.00	\$1,100.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/	10/29/12
47.0	Normal Line / Spot	11/05/12-11/05/12	4	:30	11A- Anderson		1							1	\$275.00	\$275.00	Pittsburgh (WPXI)	ANDERSON 11A-12N/	10/29/12
48.0	Normal Line / Spot	11/04/12-11/04/12	4	:30	5:30A- 8A (EST)								4	4	\$350.00	\$1,400.00	Pittsburgh (WPXI)	NEWS 6-8A/	10/29/12
49.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Channel 11 News 4-5P			1						1	\$725.00	\$725.00	Pittsburgh (WPXI)	NEWS 4-5P	10/29/12
50.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4:29P- Judge Judy 430p				1	1	1			3	\$725.00	\$2,175.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
51.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4P- Channel 11 News 4-5P		1							1	\$725.00	\$725.00	Pittsburgh (WPXI)	JUDGE JUDY 430-5P	10/29/12
52.0	Normal Line / Spot	10/30/12-10/30/12	3	:30	4P- Judge Judy 4p			1						1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12
53.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	4P- Judge Judy 4p				1	1	1			1	\$550.00	\$1,650.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12
54.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	4P- Judge Judy 4p		1							1	\$550.00	\$550.00	Pittsburgh (WPXI)	JUDGE JUDY 4-430P	10/29/12
55.0	Normal Line / Spot	10/30/12-11/02/12	3	:30	10A- Ellen				1	1	1			4	\$450.00	\$1,800.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
56.0	Normal Line / Spot	11/05/12-11/05/12	3	:30	10A- Ellen		1							1	\$450.00	\$450.00	Pittsburgh (WPXI)	ELLEN 10-11A	10/29/12
57.0	Normal Line / Spot	11/03/12-11/03/12	4	:30	8A- 10:30A (EST)							4		4	\$375.00	\$1,500.00	Pittsburgh (WPXI)	NEWS 8-1030A	10/29/12
58.0	Normal Line / Spot	11/04/12-11/04/12	3	:30	6P- CHANNEL 11 NEWS								1	1	\$925.00	\$925.00	Pittsburgh (WPXI)	NEWS 6-630P	10/29/12
59.0	Normal Line / Spot	10/31/12-11/02/12	3	:30	5:30A- 6A (EST)		2		X	X	X			2	\$750.00	\$1,500.00	Pittsburgh (WPXI)	530a-6a News	10/30/12

## CONFIRMATION CONTRACT

Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.

JE Bookend P/B Piggy Back

Printed At: 12:18 PM on Monday, November 5 2012